

Saving and Securing with Hybrid Guarding

BY BRIE PETERSON

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hen residential communities address security for their assets, they typically think of traditional measures, which generally include a security guard and cameras. What isn't immediately thought of is the cost of a security guard and how it will add up over years, as well as how a camera system will be managed, archived, and pulled when video needs to be looked over. South Beach I and II condominiums in Clearwater addressed these concerns and searched for a system to better secure the grounds in a way that all condominium members could agree on.

Initially, South Beach I and II had an on-site gate guard. To have a security guard at a community gate, the property must have a guard house that is ADA compliant. Once a guardhouse is installed, a community needs to address the yearly cost of having a guard at the gate. In most cases, the community should expect a 24/7 guard to cost about \$120,000 minimum each year. This was the main concern for many residents of the South Beach condominiums.

Like many other communities, South Beach I and II also



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needed a way to keep better track of the traffic entering and leaving the community. Even with an on-site guard, the community lacked the technology to accurately document any incidents that could occur.

To look at other approaches for security, the condominiums created a Gate Security Task Force with members from both buildings. This task force surveyed other security companies used by condominium buildings, the capabilities of those companies, and the price. According to Robert Strunce, a resident of the condominiums, the Gate Security Task Force determined that an automated security system would save the community approximately \$500,000 over a five-year period.

Still, many members in one of the condominium buildings wanted to



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keep a guard onsite. This meant the Gate Security Task Force needed security options that could work with a "live" guard. One system that was discussed was a telephone entry box. It could be used with or without a guard, meaning a guard could be kept onsite during the day or night, and the telephone box could be used when the guard was not there. However, this system would reduce the security already in place.

Since that idea would not work, the community also discussed keeping the on-site guard. Yet, that would not address the problem of the cost, and having the guard work fewer hours would leave gaps in the community's security.

Another option that was discovered was Envera Systems' Virtual Gate Guard. This type of technology would work on its own or split shifts with the on-site guard. Even when the guard is away, this system could capture and store the information of everyone entering the community, as well as verify each visitor before he or she would be let in. With this system, the entrance would be secure during all hours of the day and seven days a week. It would also save the community thousands of dollars.

After exploring the options, South Beach I and II decided to have an on-site guard work eight hours a day, five days a week, in conjunction with Envera Systems' Virtual Gate Guard. Having this type of hybrid system was chosen based on cost, capability, and extensibility.

When the on-site guard is working, Envera's Guard



Module software is used. It integrates with the Virtual Gate Guard System to archive all of the community's visitor transactions into a single system and store all of the data in one place.

When the guard is not working overnight or on the weekends, the Virtual Gate Guard uses a driver's license scanner and guards working at a remote station to monitor and verify each visitor at the gate. Guests use an ATM-like slot to insert their driver's license, which is automatically checked in the database. If the visitor is approved by being on a resident's list, the gates will open. If not, a guard at the Envera Central Station will greet the guest, contact a resident to see if the guest is welcome, and

grant or deny entry as necessary. Because every record is stored, the community has the resources to look up specific transactions if a problem ever arises.

To enhance the security even more, five surveillance cameras and two license plate cameras were installed with the system. This gives the community views from several angles at the entrance. It is checked by guards, and video can be given to the community for any incidents. The license plate cameras extend the security further by capturing the license plate of each vehicle. If the community needs to identify a driver or vehicle, these cameras help capture the vehicle owner information of all guests.

Since installing this security technology in 2016 and combining the technology with an on-site guard, the community has received favorable feedback from all residents. Robert Strunce says, "Envera Systems has made it so we know who is on the property at any one time, and the ease of operations has made it an overall success." Some residents are already suggesting a full transition to Envera Systems based on the smoothness of operations and the savings the community expects to see.

Every community has unique security needs that fit with their property's layout, assets, and budget. Associations need to research companies to see the security solutions that are available, the services that can be offered, and the costs associated with the different types of systems and guards. By exploring the options, communities can find the appropriate solution to secure multiple areas of the property.

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